EN PAGES TODAY'S NEWS TODAY TEN PAGES

DAILY NEWS
THE DAYTONA

OLUME 11, NO. 152 - DAYTONA, FLORIDA, FRIDAY, FEBRUARY 5, 1915. PRICE FIVE CENTS

Maison Blanc
ESTABLISHED 1893
FRENCH CLEANERS and DYERS
Ladies' and Gents' Tailoring
'Phone 77-Green
32 Magnolia Ave. Ormond Beach New York-London-Paris

TODAY
New Daytona Theatre
VAUDEVILLE and MUTUAL MOVIES
"Always the Best Show at the New Daytona." (See Ad on Last Page.)

THE QUALITY STORE
Make Our Store Your Store
Headquarters Everybody
Dr. H. Rowe & Co.
JEWELERS
DAYTONA, FLORIDA

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Every Room Electrically Lighted, Steam Heated and equipped with Hot and Cold Running Water. Elevator Service
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[illegible] burial being executed by [illegible] crews for the 63 buried [illegible] on South Beach street in [illegible] almost clear shell.

GO TO
CINNATI
OUISVILLE
INDIANAPOLIS
DETROIT
CLEVELAND
PITTSBURGH
ST. LOUIS
CHICAGO
SOUTH ATLANTIC LIMITED—[illegible] through train with [illegible] and Dining Cars from JACKSONVILLE. Sleeping cars ready to Cincinnati, Louisville, Dayton, Columbus. Leaves Jacksonville 8:15 p.m.
DIVERSE ROUTES TO PANAMA-PACIFIC EXPOSITION.
[illegible] address
J. BRETSEY, P.P.A., L.&N.R.R.
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Business and Professional of THE CITY of DAYTONA **DIRECTORY**

Complete information that Daily News readers will find most valuable. Name, address and phone number of some of the leading business firms and professional men of Daytona, the "Prettiest Winter Resort in the World."

OPTOMETRISTS AND OPTICIANS.

DR. WILLIAM F. DAVEY—[illegible] South Beach Street.

KODAKS AND SUPPLIES.

LESESNE'S KODAK PLACE—[illegible] South Beach Street. Phone 227.

WOOD AND COAL.

DAYTONA WOOD & COAL CO.—[illegible] Orange Ave. Phone 127 Red.

JEWELERS.

THE NEW JEWELER—S. E. Lesher, [illegible] South Beach Street.

CONTRACTORS.

C. L. HARVEY—[illegible] First Ave.; phone [illegible] Green. General Teaming.

TAILORS.

A NEW SUIT?—See Vincent, [illegible] South Beach Street.

MODEL CLEANING COMPANY—[illegible] South Street. Phone [illegible]-Black.

AMUSEMENTS.

CAROM AND POCKET BILLIARDS—Pete Rodgers, [illegible] South Beach Street. Lunch Room in Rear.

BOAT AND AUTO TRIPS.

TOMOKA RIVER, MOUND GROVE, NEW SMYRNA and INLET—Steamers leave daily [illegible] S. Beach St. Phone [illegible] Red.

LAUNDRIES.

DAYTONA STEAM LAUNDRY—Beach and Fairview. Phone [illegible].

RESTAURANTS.

WILLS' CAFE—[illegible] South Beach Street. Phone 178-Black.

DRY GOODS.

THE BEE HIVE—Ladies' and Gents' Outfitters.

FURNISHED ROOMS.

LIGHT HOUSEKEEPING—Modern, reasonable, 216 S. Palmetto.

LIVERY.

HALIFAX LIVERY & TRANSFER CO.—High Class Rigs. Phone [illegible]. L. Clark Leonardo, Proprietor.

PRIVATE SCHOOLS.

DAYTONA INSTITUTE—[illegible] S. Beach St. Founded 1880. S. Elizabeth Stewart, Prin.

BICYCLES.

G. L. JOHNSON—For Sale, Rent and Repairs. Arcade Building, Opposite Concrete Bridge.

MISCELLANEOUS.

DAYTONA WOMAN'S EXCHANGE—[illegible] Magnolia Ave., Daytona, Fla.

MRS. MASSON'S NEW ENGLAND TEA ROOM—[illegible] Magnolia Ave. Orders taken for home-made candies, cakes, salads.

MRS. L. HOBB'S SHOP—Embroideries. [illegible] Magnolia Ave.

ANNISQUAM TEA AND REST ROOM—[illegible] South Beach Street.

SHOE REPAIRERS.

Let your Shoes Repaired at the Champion Shoe Shop, [illegible] Ivy Lane. Leave work at Anthony Bros.

NOTICE THE ADVERTISEMENTS IN EACH ISSUE

"THE LENGTH OF OUR ROPES"

Written Especially for the Daily News

By DR. CHARLES FREDERIC GOSS

Author "Redemption of David Corson"

We call ourselves free, moral agents but nothing can be more certain than that we are "staked out," like the ponies on our western prairies and that our tethers are very short, at the best. At every wild rush of impulse or desire we "reach the 'end of our ropes,'" and are rounded up by the shortest kind of a turn. The amount of our physical liberty is very small, for example; My seat-mate at the hotel table, a captain on the Great Lakes, tells me that he stood on the bridge, in a storm, for seventy-two consecutive hours, one time; but after he gave up and went to bed he had to be lifted out by his deck hands!

Our intellectual powers, as well, have boundaries as fixed and as carefully guarded as those of Germany and France. So, also, perhaps, do those of our moral natures, or so, at least, affirms the saying that "every man has his price," by which we mean that we can stand no more than a certain strain upon our power to resist the evil influences of this mortal life.

But it is with our limited capacity to enjoy pleasure, with which this little essay has to do, because almost everybody is trying to be happier than he can. It is a coarse but tremendously vivid description of these emotional limitations to say of a man that "he has bitten off more than he can chew!" Some of us eat more food than we can digest, and others drink more liquor than we "can carry." Some of us buy more clothes than we can wear, and others more houses than we can live in, which observation is stirred by the fact that the German emperor is said to be the owner of some seventy castles! What good can they possibly do him? He cannot live in them all! Right here in Daytona, also, our guides point out the homes of wealthy people who have so many others that they can't get time to occupy them, strive as hard as they may.

We try to read more books than we can assimilate; to see more countries than we can comprehend the civilizations of; to make more friends than we have time to thoroughly companion with; to go to more concerts and theaters and lectures than we can appropriate with our limited intelligence. In other words, we are greedy of pleasures which our narrow range of powers do not enable us to incorporate in our systems.

Why in the world, then, can we not learn to restrain ourselves? Why must we forever be straining to acquire more of the materials of happiness than we can possibly enjoy? What manufacturer would buy more hides than he could make into shoes; or oranges than he could turn into marmalade? Nothing can do us any good that we cannot appropriate, and we have our limits of assimilation. The length of our ropes is limited by the will and purpose of the author of our beings. To struggle, forever, to get beyond our capacity must be a species of madness.

RIDE ON RED STAR AUTO LINE

ORMOND 40c—ROUND TRIP—NEW SMYRNA $1.25. Phone 144

FOR SALE---Development Property

The most naturally beautiful water front in Florida—[illegible] acres, dwelling and nearly a mile of frontage on the Indian River, only three minutes walk from the postoffice. Your own terms. Map furnished.
THOMAS G. KNIGHT, Titusville, Fla.

ILLITERACY IN U.S. GREATLY REDUCED

WASHINGTON, Feb. 5.—Before long every child in the United States over ten will be able to read and write.

That is the most striking fact in the statistics compiled by the United States bureau of education for use at the Panama-Pacific exposition.

The figures show that of children from ten to fourteen years of age there were in 1910 only 22 out of every 1,000 who could neither read nor write. In 1900 there were of the same class 42 per 1,000.

If the reduction in illiteracy is still proceeding at even the same rate, the illiterate children in this country between the ages of ten and fourteen inclusive, now number not more than fifteen out of every 1,000.

From the standpoint of proportional reduction of illiteracy Oklahoma leads all the states of the union. In 1900 this state had 128 illiterate children of the ages named. In 1910 it had only 17.

Delaware had 28 in 1900 and but 4 in 1910; New Hampshire reduced from 3 to 1; Oregon from 5 to 1; Vermont from 6 to 2; New Mexico from 1[illegible] to 68, and Idaho from 5 to 2.

The bureau of statistics reports South Dakota and Nebraska, each having the low rate of 2 per 1,000.

The states having the largest proportion of illiterate children per 1,000 are Louisiana, with 115 (from 174 in 1900); South Carolina, 93 from 1[illegible]; Alabama, 77 from 157; New Mexico, 69 from 187; North Carolina, 68 from 167; Kentucky, 58 from 79; Georgia, 57 from 106; and Virginia, 37 from 97; Tennessee, 34 from 119; Florida, 30 from 71; Arkansas, 47 from 111. The explanation, of course, is the large negro population in these states.

"It is evident" says the bureau, "that the public schools will in a short time practically eliminate illiteracy from among children. But there are between four and five millions of adults that are illiterate and that can not be reached by the public school."

Manners Maketh Man.

F. Hopkinson Smith, in one of his sketches, lamented that in the hurry and rush which obtain in the present era good manners has become conspicuous by their absence, saying: "We live so fast that we have not time to be polite." His lament is recalled by a story told by a lady from Virginia who lately visited New York. The story was about a prayer credited to "Uncle Nat," an old darky who had served for many years as butler in the house. The prayer concluded in this wise: "Make me so Ah dat when Ah dies Ah will know what to say when Ah meets mah Hebenly Master—so he sees Ah done had proper raisin' and learnt [illegible] manners."

ATLANTIC COAST LINE.

THE STANDARD RAILROAD OF THE SOUTH.

BEST SERVICE

FOUR DAILY TRAINS to WASHINGTON, PHILADELPHIA & NEW YORK

	No. 42	No. 80	No. 88	No. 86
Leave Daytona		[illegible]	[illegible]	
Leave Jacksonville	[illegible]	[illegible]	[illegible]	[illegible]
Arrive Savannah	[illegible]	[illegible]	[illegible]	[illegible]
" Charleston	[illegible]	[illegible]	[illegible]	[illegible]
" Richmond	[illegible]	[illegible]	[illegible]	[illegible]
" Washington	[illegible]	[illegible]	[illegible]	[illegible]
" Baltimore	[illegible]	[illegible]	[illegible]	[illegible]
" W. Philadelphia	[illegible]	[illegible]	[illegible]	[illegible]
" New York, Penn. R. R. Station, 7th Ave., 32nd Street	[illegible]	[illegible]	[illegible]	[illegible]

FLORIDA AND WEST INDIAN LIMITED NO. 42

PALMETTO LIMITED NO. 86

Carrying Through FREE Reclining Coach Chair Cars, Electric Lighted Pullman Drawing Room, Compartment Sleeping Cars, Dining Cars, Jacksonville to New York. All Steel Train.

COAST LINE FLA. MAIL NO. 80

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" Charleston	5:25 p.m.	10:40 p.m.	8:55 p.m.	5:00 a.m.
" Richmond	5:25 a.m.	10:15 a.m.	7:00 a.m.	8:00 p.m.
" Washington	9:00 a.m.	1:35 p.m.	10:29 a.m.	11:50 p.m.
" Baltimore	10:27 a.m.	2:45 p.m.	11:42 a.m.	1:38 a.m.
" W. Philadelphia	12:45 p.m.	5:25 p.m.	2:01 p.m.	4:25 a.m.
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"THE LENGTH OF OUR ROPES"

Written Especially for the Daily News

By DR. CHARLES FREDERIC GOSS

Author "Redemption of David Corson"

We call ourselves free, moral agents but nothing can be more certain than that we are "staked out," like the ponies on our western prairies and that our tethers are very short, at the best. At every wild rush of impulse or desire we "reach the "end of our ropes," and are rounded up by the shortest kind of a turn. The amount of our physical liberty is very small, for example. My seat-mate at the hotel table, a captain on the Great Lakes, tells me that he stood on the bridge, in a storm, for seventy-two consecutive hours, one time; but after he gave up and went to bed he had to be lifted out by his deck hands!

Our intellectual powers, as well, have boundaries as fixed and as carefully guarded as those of Germany and France. So, also, perhaps, do those of our moral natures, or so, at least, affirms the saying that "every man has his price," by which we mean that we can stand no more than a certain strain upon our power to resist the evil influences of this mortal life.

But is it with our limited capacity to enjoy pleasure, with which this little essay has to do, because almost everybody is trying to be happier than he can. It is a coarse but tremendously vivid description of these emotional limitations to say of a man that "he has bitten off more than he can chew!" Some of us eat more food then we can digest, and others drink more liquor than we "can carry." Some of us buy more clothes than we can wear, and others more houses than we can live in, which observation is elicited by the fact that the German emperor is said to be the owner of some seventy castles! What good can they possibly do him? He cannot live in them all! Right here in Daytona, also, our guides point out the homes of wealthy people who have so many others that they can't get time to occupy them, strive as hard as they may.

We try to read more books than we can assimilate; to see more countries than we can comprehend the civilizations of; to make more friends than we have time to thoroughly companion with; to go to more concerts and theaters and lectures than we can appropriate with our limited intelligence. In other words, we are greedy of pleasures which our narrow range of powers do not enable us to incorporate in our systems.

Why in the world, then, can we not learn to restrain ourselves? Why must we forever be straining to acquire more of the materials of happiness than we can possibly enjoy? What manufacturer would buy more hides than he could make into shoes; or oranges than he could turn into marmelade? Nothing can do us any good that we cannot appropriate, and we have our limits of assimilation. The length of our ropes is limited by the will and purpose of the author of our beings. To struggle, forever, to get beyond our capacity must be a species of madness.

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ILLITERACY IN U.S. GREATLY REDUCED

WASHINGTON, Feb. 5.—Before long every child in the United States over ten will be able to read and write.

That is the most striking fact in the statistics compiled by the United States bureau of education for use at the Panama-Pacific exposition.

The figures show that of children from ten to fourteen years of age there were in 1910 only 22 out of every 1,000 who could neither read nor write. In 1900 there were of the same class 42 per 1,000.

If the reduction in illiteracy is still proceeding at even the same rate, the illiterate children in this country between the ages of ten and fourteen inclusive, now number not more than fifteen out of every 1,000.

From the standpoint of proportional reduction of illiteracy Oklahoma leads all the states of the union. In 1900 this state had 124 illiterate children of the ages named. In 1910 it had only 17.

Delaware had 20 in 1900 and but 4 in 1910; New Hampshire reduced from 3 to 1; Oregon from 3 to 1; Vermont from 6 to 2; New Mexico from 182 to 69, and Idaho from 5 to 2. The District of Columbia reports South Dakota and Nebraska, each having the low rate of 2 per 1,000.

The states having the largest proportion of illiterate children per 1,000 are Louisiana, with 115 (from 174 in 1900); South Carolina, 83 from 150; Alabama, 77 from 157; New Mexico, 69 from 182; North Carolina, 68 from 167; Kentucky, 50 from 79; Georgia, 57 from 106; and Virginia, 57 from 97; Tennessee, 54 from 119; Florida, 50 from 73; Arkansas, 47 from 113. The explanation, of course, is the large negro population in those states.

"It is evident" says the bureau, "that the public schools will in a short time practically eliminate illiteracy from among children. But there are between four and five millions of adults that are illiterate and that can not be reached by the public school.

Manners Maketh Man.

F. Hopkinson Smith, in one of his sketches, lamented that in the hurry and rush which obtain in the present era good manners has become conspicuous by their absence, saying: "We live so fast that we have not time to be polite." His lament is recalled by a story told by a lady from Virginia who lately visited New York. The story was about a prayer credited to "Uncle Nat," an old darky who had served for many years as butler in the house. The prayer conclud d in this wise: "Make me so lib dat when Ah dees Ah will know what to say when Ah meets mah Hebenly Master—so he sure Ah done had proper raisin' and learnt ma manners."

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ON BEHAVIOR OF U. S. PERMANENT PEACE IS GREATLY DEPENDENT

AMERICAN TRADE NEEDS EXPANSION—BUT NATION SHOULD NOT TAKE UNFAIR ADVANTAGE OF WARRING COUNTRIES.

WASHINGTON, Feb. 5.—At the of luncheon session of the United States chamber of commerce, Edward A. Filene of Boston, vice president of the international congress of chambers of commerce, delivered an address on "Trade Expansion and the European War." The essential features of Mr. Filene's address are contained in the following excerpt:

For the first time in our history the United States as a nation has only really desired and needs a larger foreign trade, but seems willing to pay the price for it in hard study, planning and fundamental work. But this desire and need comes at a time of most extraordinary conditions all over the world, and can be satisfied only by new and extraordinary methods. Therefore if we cannot find and use such methods we shall fail everybody, and although we may make temporarily an apparent success, the net result will be great losses for all but the exceptional few.

New machinery for making foreign trade must be found and tested, and this machinery must be better than any employed by our competitors or other countries. Happily the best men of this country are so interested for their ability to step out and prove machinery and to invent new.

Having in mind the need of new methods I shall in this brief address deal only with them and the broad fundamental conditions and principles which underlie them. I shall leave out the mass of statistics which this subject usually produces, and offer properly results.

Effect of the War.

In the first place no foreign trade can be established with any country in the world except as there are buyers in that country who have sufficient buying power. On account of the great world war that is going on, this buying power is seriously threatened not only in the warring nations but also in the neutral nations. Even before the war began, in every important country of the world it had been reduced by the high cost of living, which had been mounting on for us to become a serious burden. The high cost of living will inevitably be largely increased by the cost of war, for even if that cost is capitalized, the interest on it will add very heavily to the burdens of every citizen in every warring country. And if the settlement of this war is such that Europe remains an armed camp and every nation must strain itself to the at most to keep its armaments effective as compared with those of its rivals or enemies, there will be added to that increased high cost of living the continuous additional cost of the increasing armaments.

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(Continued on Page Nine)

LOOK

AT ALL THE PARKS, TERRACES, HEIGHTS, DEPTHS AND EVERY OTHER LIVING AND DEAD PLACE ON THE PENINSULA.

THEN LOOK AT

Marshall Park

ON THE TROLLEY LINE, PROXIMITY TO BEACH STREET; NEARNESS TO "THE" BRIDGE. LOTS ALL GRADED. WIDE STREETS. FIVE-FOOT WALKS ALL IN. CEMENT APPROACH TO BEACH. LOOK THE SITUATION OVER, PLEASE. IDEAL LOCATION FOR US—"THE COMMON PEOPLE."

Prices not high---Lots not low

W. W. MARSHALL
EAST END CEMENT BRIDGE

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BUILDER'S PAGE

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Estimates Cheerfully Given.
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ESTIMATES CHEERFULLY FURNISHED.
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BOND LUMBER CO.
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ROUGH AND DRESSED PINE AND CYPRESS LUMBER
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East Coast Railway and Orange Avenue.
PHONE 83. R. J. MALBY, Mgr.

R. S. MALEY
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SASH, DOORS and BLINDS
PHONE 63.

Gruber-Morris Hardware Co.
Nothing but
Hardware
A Line of Completeness

For best quality of workmanship at lowest prices, consistant with prompt, reliable service, call on
C. NASH & SON
for all lines of
MECHANICAL SHEET METAL CONSTRUCTION.
DAYTONA, FLORIDA.
Oldest Established.
Tank Specialists

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Rust Proof Screens
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Red Cedar Chests
We have the men, the machinery and the "know how."
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Dipper or Hydraulic Work.
Filling Behind Seawalls
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Have Your House Piped During Construction.
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See A. VAN DE VORD
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If you are contemplating building a Cesspool, call up
Wm. Petersohn
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SANITARY CESSPOOL
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Bricks, Cement Work
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ALL KINDS OF REENFORCED CONCRETE AND MASONRY WORK.
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ARE YOU INTERESTED IN
Beach Street Business Property
One Lot 50 by 215 in good location, suitable for Business Block or Residence : :
$6,500.00
About half the price asked for property on either side.
This is a cash transaction
CONRAD & OATES
234 South Beach Street
Daytona : : : Florida

ON BEHAVIOR OF U. S. PERMANENT PEACE IS GREATLY DEPENDENT

AMERICAN TRADE NEEDS EXPANSION—BUT NATION SHOULD NOT TAKE UNFAIR ADVANTAGE OF WARRING COUNTRIES.

WASHINGTON, Feb. 5.—At this afternoon's session of the United States chamber of commerce, Edward A. Filene, of Boston, vice president of the international congress of chambers of commerce, delivered an address on "Trade Expansion and the European War." The essential features of Mr. Filene's address are contained in the following except:

For the first time in our history the United States as a nation not only really desires and needs a larger foreign trade, but seems willing to pay the price for it in hard study, planning and fundamental work. But this desire and need comes at a time of most extraordinary conditions all over the world, and can be satisfied only by new and extraordinary methods. Therefore if we cannot find and use such methods we shall fail eventually, and although we may make temporarily an appearent success, the net result will be great losses for all but the exceptional few.

New machinery for making foreign trade must be found and tested, and this machinery must be better than any employed by our competitors of other countries. Happily the business men of this country are renowned for their ability to scrap outgrown machinery and to invent new.

Having in mind the need of new methods I shall in this brief address deal only with them and the broad fundamental conditions and principles which underlie them. I shall leave out the mass of statistics which this subject usually produces, and often properly requires.

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Prices not high===Lots not low
W. W. MARSHALL
EAST END CEMENT BRIDGE

THE NEWEST INTRODUCTION!

"The Velvet Kind"

The Cream of All Ice Creams

PEOPLE all over Florida can now secure this wonderfully good cream—the kind that has captivated the people everywhere.

To the scrupulous care in making is due its richness—its flavor

The raw cream comes from the finest Government inspected cows. It is tested in our own laboratory for its per cent of butter fat.

The very finest quality of fruit and nuts are used in **THE VELVET KIND**.

To make sure of the destruction of all bacteria all milk is Pasteurized, subjected to 180 degrees of heat.

After the ingredients are mixed the cream is gradually cooled to 32 degrees—then it is placed in the freezers and from the freezers it is transferred to the cooling room to harden; this room is kept at zero at all times.

NO HUMAN HANDS TOUCH IT at any stage of its making—and it is made in a plant where the sanitation could not possibly be improved on.

Order it at the fountain, at your favorite store. If your dealer has not yet handled it, write us, and we will see that you are supplied.

Purity ICE CREAM COMPANY
JACKSONVILLE, FLA.

PHONES 5043 and 984 JACKSONVILLE, FLA.

LOCAL ITEMS

J. A. Crews, Times-Union representative, is in the city for a few days, coming to Daytona Thursday from points on the lower East Coast.

*For sale or rent—Beach cottage; unbroken stretch of beach 20 miles; near automobile club; three bedrooms, large living room, fireplace, dining room, electric lights; perfect for housekeeping. Inquire or address 35 South Ridgewood Ave., Daytona. 148-eod-tf

Mrs. H. S. Barker is visiting her daughter, Mrs. A. M. Wing, and family for a week or more at their home on South Ridgewood avenue, having come up from Oak Hill Thursday.

***FOR SALE——Canoe, Oldtown, 17 feet long, fully equipped; new. Price $45. E. W. Amsden, Ormond Beach, Fla. 149-6t**

Mayor H. T. Titus returned Friday from a several days' business trip to Atlanta, Ga., in the interest of the Crystal Amusement company.

*Home-cooked food sale by the Endeavorers of Christian church at Gruber-Morris Hardware company's store, Saturday, February 6th, beginning at 10:00 a. m. 148-6t

H. F. Rich, a Chicago architect, has been in town the past week in the interests of the new winter home of Mr. and Mrs. H. H. Windsor, which they are to build on the peninsula.

Charles B. MacArthur, who had been spending a part of the season here with L. L. Wallace and family at 129 South First street, departed on Friday morning on his return to New York city.

***If you're at all particular have Lefleune do your Kodak Finishing; next to the Merchants bank. tf**

Mrs. Celeste Hinks, proprietor of the Magnolia hotel, went to Miami Thursday where she will spend about a week with Mrs. G. C. Frissell. Mrs. Frissell, who is state regent of the Daughters of the American Revolution, was a recent Daytona visitor.

Parker Wilder arrived from Cincinnati, Ohio, Thursday evening and will be here for a time with his brother, C. M. Wilder, and wife, at their Daytona Beach home. Mr. Wilder has many friends in Daytona and vicinity who will be pleased to note his arrival.

*Carpenter and builder wanted who is able to take lots in Port Orange as part payment. E. H. Herrick, Port Orange. 150-6t

W. D. Cowdrick, of Ocala, was the guest of Mr. and Mrs. A. M. Wing from Thursday until Friday of this week at their home on South Ridgewood avenue. Mr. Cowdrick was looking over the territory here with the idea of selecting a business location.

*Take tea at The Pine Tree Tea Tables, 17 S. Palmetto ave. 138-tf

The ladies of St. Mary's Episcopal church are preparing for the holding of their annual valentine sale and bazar at the guild hall one day next week. This sale has been a feature for a number of years, being held regularly a short time before St. Valentine's day.

*Tenth anniversary opening, Friday and Saturday, Feb. 5 and 6. M. Ella DeVoy, ladies' hatter. 148-5t

***Orders taken for delicious cakes, salads, sandwiches and picnic lunches. Miss Simmons, 109 Bay St. 85-tf**

J. H. Meagley arrived the forepart of the week from Minneapolis, Minn., and joined Mrs. Meagley at their home, 444 South Palmetto avenue. Mr. Meagley says he expects to arrange his business affairs in Minneapolis so that he will be able to remain here throughout the year in future.

*M. Ella DeVoy, ladies' hatter, announces her 10th anniversary opening on Friday and Saturday, Feb. 5 and 6. 148-5t

J. A. Minton was a Daytona and Daytona Beach visitor Thursday of this week and while here arranged with J. J. Bishop of Daytona Beach to accept a position with him in his store at Titusville. Mr. Minton is well known here, having resided for some time at Holly Hill prior to removing to Titusville.

**WANTED—A good cook. Apply at 166 S. Ridgewood Ave. 149-5t

Carlyle Moore, one of the Daily News carrier boys, is again on duty after an illness of several days, and all patrons of the paper on his route will again receive their copies regularly. The boys substituting for him during his illness found some difficulty in locating all his customers, but did the best they could.

*Thomas Haskins, latest modern dances taught. Studio 274 S. Beach St. (over Western Union office). Private lessons by appointment. Phone 53 Blue for information. 150-3t

*"The Price He Paid." 149-11t

Mr. and Mrs. E. G. Gilbert, of Troy, N. Y., are located for the season with Mr. and Mrs. D. A. Michael, 575 South Ridgewood avenue, and are making their first visit to Daytona. Mr. Gilbert drove through from Jacksonville to this city in his car, notwithstanding the reported bad condition of the road, and feels repaid for the extra exertion it required to reach Daytona.

***Read the new ad—top half of page nine—big bargain—in Allandale. 155-tf**

Well Clothed.

A reforming age is always fertile of impostors.—Lord Macaulay.

KNOX STRAW HATS

Advance Styles

Anthony Bros

HOME HART SCHAFFNER & MARX CLOTHES

SCHOOL OF AVIATION

Ruth Law, Chief Pilot, License No. 188

Learn to Fly $25,000 can be made in a single season—Exhibition Flying

$300 Full Course, Pilot License Guaranteed
Passengers Carried by Appointment. Certificate of Flight Given to Each Passenger

For full information and particulars see MR. CHARLES OLIVER, Mgr.
OFFICE AT HANGAR, NEAR NAUTILUS CASINO

M. ELLA DEVOY

Ladies' Hatter

Tenth Anniversary Opening

Friday and Saturday, Feb. 5th and 6th

Gentlemen and Ladies are Cordially Invited to Attend this Opening. No Cards.

16 SOUTH ESPLANADE BURGOYNE

Cadillac "8"

THE PERFECTION OF MOTOR CARS

THE FORD

IS THE MOST POPULAR

WE SELL THEM BOTH
DAYTONA AUTO SUPPLY CO.

NEXT DOOR TO POSTOFFICE PHONE 134-BLUE

MONSTER FLEET NOW ASSEMBLED FOR MANEUVERS

United States Warships in for Month of Hardest Kind of Drilling.

COMMANDED BY FLETCHER

Largest and Most Powerful Fleet Ever Assembled Under the Stars and Stripes—May Solve Efficiency of Our Navy.

Washington.—The largest and most powerful fleet ever assembled under the Stars and Stripes is now gathered off Guantanamo, on the North coast of Cuba, for a month of the hardest kind of drilling. It will be a great spectacle for the few civilians who will see it, but for the more than one thousand officers and 25,000 enlisted men it means work, unceasing labor, to fit the American navy for battle.

Yet every Jack Tar is glad he is there. Great fascination surrounds the maneuvers, the orderly marching and counter-marching over the parade ground of the ocean, dreadnaughts and cruisers taking the place of individual soldiers, but obeying the orders sent by wireless and wigwag just as implicitly and readily as a squadron of well-drilled cavalry.

The firing of the great guns is fun for officer and man, too. Target practice is a great game. Every nerve is strained to make the enormous rifles do their best, and hot rivalry is exhibited by the gun crews. Business is pleasure when the heart is in it.

The eyes of the whole United States are directed to Rear Admiral Frank Friday Fletcher and his ships today. A great wave of criticism has swept over the country. The European war has created interest in the army and navy; and every patriot feels that if not the greatest we should have the best navy in the world.

Is the navy up to scratch?

This is the question the maneuvers may solve and at the same time do a great deal toward making it possible to answer in the affirmative. The navy needs maneuvers, just as an army needs drills. A fleet will be awkward in forming in battle line in time of war if the superior officers have not performed all the evolutions often in time of peace.

Much Practicing Necessary.

Partly due to the use of the big ships off the coast of Mexico, the maneuvers have been neglected. This is the first time in three years that the entire fleet will be assembled for battle practice. Three years means a long while when one considers how fast the art of naval warfare is developing. Just to mention one item: Naval guns of 14-inch caliber were carried on no ship in the world three years ago. Now the Texas and the New York carry these mammoth rifles, and it is currently reported that Great Britain's new Queen Elizabeth class, now building, will have 15-inch guns.

When one considers that the fleets of Great Britain, Germany, France, Austria, Russia and Japan are now engaged in actual war work every day in the year, it is easy to see that the United States must do a lot of practicing even to approximate the degree of efficiency to which the fighting navies of the world are arriving.

The Guantanamo maneuvers will be the most extensive target and fleet practice the American navy has ever gone through. They will last through the greater part of the month, and will be followed by the Panama canal opening exercises, which may involve some maneuvers of value, too.

The armored fleet (the biggest ships) will be in four divisions of 21 vessels. Ten will be of the so-called "dreadnaught" class and 11 of the pre-dreadnaught type. Besides these, two of the four armored cruisers of the fleet and all of the torpedo flotillas, except those in reserve, will be present.

Never before did the fleet contain practically two complete divisions of the dreadnaught class. The first division consists of dreadnaughts of the most powerful type and the second division is made up of these powerful vessels except one battleship.

In addition to the battleships, five of the seven divisions of torpedo-boat destroyers will have a part in the exercises. This means 21 more craft. There will be ten auxiliaries and the scout cruiser Birmingham, which is the flagship of the torpedo flotilla.

Directs 103 Vessels.

This does not mean that all the vessels under Admiral Fletcher's command will be at Guantanamo. There will be missing all the submarines, as well as all the smaller cruisers and gunboats and two divisions of the destroyer flotilla. Admiral Fletcher directs 103 vessels, of which 55 will be at Guantanamo.

It was figured by a naval officer here that the 12-inch guns of the fleet can fire a broadside of 105,400 pounds and the 14-inch guns bring this up to 133,400 pounds. There are 124 12-inch guns in the reorganized fleet, all of which are placed so that they can be fired in a single broadside.

The New York and the Texas each have ten 14-inch guns. The projectiles fired from these guns weigh 1,400 pounds each, and it costs the American people $777 every time one is fired, not counting the deterioration in the gun.

Fletcher has five rear admirals under him, one to command each division of the fleet. There are 25 captains, more than 1,000 officers of lesser rank, and about 25,000 enlisted men.

The total money value of the fleet is $300,000,000.

The New York, with its sister ship the Texas the most powerful ship in the American navy is ordinarily the flagship of Rear Admiral Fletcher, but his flag has been transferred to the Wyoming. The New York has been fitted up with luxurious quarters to receive President Wilson and his party at New York after the maneuvers, and carry them to the canal. It has been informally christened "The Boudoir Ship."

HOLDS OFFICE FOR 44 YEARS

Civil War Veteran Has Continuous Terms as School Board Clerk.

Marshall, Minn.—For 44 years Jacob Rouse has been clerk of the school board of District No. 1 in Lyon county. He was first elected in 1870 and has held the office ever since. He has seen the district grow from a small one-room log schoolhouse with but a few scattering pupils to a four-room consolidated school with four teachers in charge of 135 pupils who have the advantages of domestic science and manual arts. Mr. Rouse lives in the Camden valley of Lynd township, where in 1870 he took a claim in section 22. He was for one term treasurer of Lyon county and is a veteran of the Civil war.

CONSOLING THE HOMELESS

A French general sympathizing with peasants in northern France who have lost their homes.

MEN BECOME MERE MACHINES

Soldiers in the Trenches Get Absolutely Dehumanized Under Continuous Fire.

Paris.—A motorcyclist who has been in front of the army and continually under fire writes as follows:

"When they are in the trenches with shells bursting all around, men become mere machines. They get absolutely dehumanized under continuous fire. It is the only alternative to going mad! One has no consciousness of danger, but obeys orders without realizing what they mean. One forgets what death is.

"When first I had to carry a dispatch under fire I used to dismount when I saw a shell burst on the road ahead and wait to see if more were coming. Now I don't notice them. My comrade riding twenty yards behind me was killed by a shell, but the incident had no effect on my mind. We are no better than brutes on the firing line."

JUDGE HAS NARROW ESCAPE

Dumb-Bell Exercises Arouse Suspicion That He Is Communicating With Enemy.

London.—An English judge had a narrow escape from arrest on the ground of signaling to the enemy. He was taking a short holiday on the East coast, and, as is customary with him, was indulging in a little dumb-bell exercise before retiring to rest. The movements of his arms behind the red blind of his bedroom attracted the attention of the sentries on the cliffs. They thought someone was signaling and hastened to the hotel to capture the culprit. For some time they refused to believe the judge's explanations, and it was only on being shown the visitors' book that they withdrew.

COW'S SKELETON SAVED HIM

Arkansas Youth Had Been Convicted in Court of Stealing Animal.

Little Rock, Ark.—The finding of the skeleton of a cow in a woods in Howard county saved William Kennedy, twenty-four, from entering the penitentiary. Kennedy had been convicted of stealing the cow, and sentenced to one year.

He was allowed to come to Little Rock alone, and was about to go to the penitentiary to surrender, when a delegation of friends brought him the good news.

THE DAYTONA DAILY NEWS
Published Every Afternoon Except Sunday by
THE GAZETTE-NEWS COMPANY
At Daytona, Florida.
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Mr. and Mrs. T. J. Trudell, who have been spending some time at the Gables hotel, as is their yearly custom, departed Friday morning for their home in Atlanta, Ga. Mr. Trudell is an uncle of S. H. Moseley, proprietor of the Gables.

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TIRES and ACCESSORIES
FIRST CLASS BICYCLES
Rented by Hour, Day or Week
Chas. Nusbaum
5 MAGNOLIA AVE.
Phone 77 Green

Just Received a Fresh Shipment of
Jones Dairy Farm Hams,
Bacon, Lard, Buckwheat Flour.
McDONALD
MEATMAN

DWIGHT SMITH
DRAMATIC INSTRUCTOR, ELOCUTION AND ORATORY AND VOICE CULTURE
Plays staged and rehearsed for ... societies, lodges, amateur ... etc.
Graduate from the American Academy of Dramatic Arts, New York City.
For further particulars see ... The New Elmhurst, 211 S. Palmetto Ave.

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MERCHANT TAILOR
(Formerly of New Haven, Conn.)
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French Cleansing, Dyeing and Pressing
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PHYSICIAN and SURGEON
90 SOUTH BEACH ST.
Office Hours
10 to 11 a. m.; 1 to 3 p. m.; 6:30 to 7:30 evening

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Camaguey Santiago de Cuba
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and many other points of interest

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TO
HAVANA
The City of Eternal Charm
From
KEY WEST

Cuba enjoys the distinction of having the second lowest death rate in the world—demonstrating in a class by itself in the matter of health and sanitation.

CUBA

A Winter Paradise

THE NEWEST INTRODUCTION!

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The Cream of All Ice Creams

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After the ingredients are mixed the cream is gradually cooled to 32 degrees—then it is placed in the freezers and from the freezers it is transferred to the cooling room to harden; this room is kept at zero at all times.

NO HUMAN HANDS TOUCH IT at any stage of its making—and it is made in a plant where the sanitation could not possibly be improved on.

Order it at the fountain, at your favorite store. If your dealer has not yet handled it, write us, and we will see that you are supplied.

Purity ICE CREAM COMPANY
JACKSONVILLE, FLA.

PHONES 5043 and 984 JACKSONVILLE, FLA.

J. A. Crews, Times-Union representative, is in the city for a few days, coming to Daytona Thursday from points on the lower East Coast.

*For sale or rent—Beach cottage; unbroken stretch of beach 20 miles; near automobile club; three bedrooms, large living room, fireplace, dining room, electric lights; perfect for housekeeping. Inquire or address 35 South Ridgewood Ave., Daytona. 148-eod-tf

Mrs. H. S. Barker is visiting her daughter, Mrs. A. M. Wing, and family for a week or more at their home on South Ridgewood avenue, having come up from Oak Hill Thursday.

***FOR SALE—Canoe, Oldtown, 17 feet long, fully equipped; new. Price $45. E. W. Amsden, Ormond Beach, Fla. 149-6t**

Mayor H. T. Titus returned Friday from a several days' business trip to Atlanta, Ga., in the interest of the Crystal Amusement company.

*Home-cooked food sale by the Endeavorers of Christian church at Gruber-Morris Hardware company's store, Saturday, February 6th, beginning at 10:00 a. m. 148-6t

H. F. Rich, a Chicago architect, has been in town the past week in the interests of the new winter home of Mr. and Mrs. H. H. Windsor, which they are to build on the peninsula.

Charles R. MacArthur, who had been spending a part of the season here with L. L. Wallace and family at 129 South First street, departed on Friday morning on his return to New York city.

***If you're at all particular have LeSesne do your Kodak Finishing; next to the Merchants bank. tf**

Mrs. Celeste Hinks, proprietor of the Magnolia hotel, went to Miami Thursday where she will spend about a week with Mrs. G. C. Frissell. Mrs. Frissell, who is state regent of the Daughters of the American Revolution, was a recent Daytona visitor.

Parker Wilder arrived from Cincinnati, Ohio, Thursday evening and will be here for a time with his brother, C. M. Wilder, and wife, at their Daytona Beach home. Mr. Wilder has many friends in Daytona and vicinity who will be pleased to note his arrival.

*Carpenter and builder wanted who is able to take lots in Port Orange as part payment. E. H. Herrick, Port Orange. 150-6t

W. D. Cowdrick, of Ocala, was the guest of Mr. and Mrs. A. M. Wing from Thursday until Friday of this week at their home on South Ridgewood avenue. Mr. Cowdrick was looking over the territory here with the idea of selecting a business location.

*Take tea at The Pine Tree Tea tables, 12 S. Palmetto ave. 138-tf

The ladies of St. Mary's Episcopal church are preparing for the holding of their annual valentine sale and bazaar at the guild hall one day next week. This sale has been a feature for a number of years, being held regularly a short time before St. Valentine's day.

*Tenth anniversary opening, Friday and Saturday, Feb. 5 and 6. M. Ella DeVoy, ladies' hatter. 148-5t

***Orders taken for delicious cakes, salads, sandwiches and picnic lunches. Miss Simmons, 109 Bay St. 85-tf**

J. H. Meagley arrived the forepart of the week from Minneapolis, Minn., and joined Mrs. Meagley at their home, 404 South Palmetto avenue. Mr. Meagley says he expects to arrange his business affairs in Minneapolis so that he will be able to remain here throughout the year in future.

*M. Ella DeVoy, ladies' hatter, announces her 10th anniversary opening on Friday and Saturday, Feb. 5 and 6. 148-5t

J. A. Minton was a Daytona and Daytona Beach visitor Thursday of this week and while here arranged with J. J. Bishop of Daytona Beach to accept a position with him in his store at Titusville. Mr. Minton is well known here, having resided for some time at Holly Hill prior to removing to Titusville.

**WANTED—A good cook. Apply at 106 S. Ridgewood Ave. 149-5t

Carlyle Moore, one of the Daily News carrier boys, is again on duty after an illness of several days, and all patrons of the paper on his route will again receive their copies regularly. The boys substituting for him during his illness found some difficulty in locating all his customers, but did the best they could.

*Thomas Haskins, latest modern dances taught. Studio 274 S. Beach St. (over Western Union office). Private lessons by appointment. Phone 53 Blue for information. 150-3t

*"The Price He Paid." 149-11t

Mr. and Mrs. E. G. Gilbert, of Troy, N. Y., are located for the season with Mr. and Mrs. D. A. Michael, 521 South Ridgewood avenue, and are making their first visit to Daytona. Mr. Gilbert drove through from Jacksonville to this city in his car, nothwithstanding the reported bad condition of the road, and feels repaid for the extra exertion it required to reach Daytona.

***Read the new ad—top half of page nine—big bargain—in Allandale. 115-tf**

Well Cloaked.

A reforming age is always fertile of impostors.—Lord Macaulay.

KNOX STRAW HATS

Advance Styles

Anthony Bros
OUTFITTERS TO MEN

HOME HART SCHAFFNER & MARX CLOTHES

SCHOOL OF AVIATION

Ruth Law, Chief Pilot, License No. 188

Learn to Fly $25,000 can be made in a single season---Exhibition Flying

$300 Full Course, Pilot License Guaranteed

Passengers Carried by Appointment. Certificate of Flight Given to Each Passenger

For full information and particulars see MR. CHARLES OLIVER, Mgr.

OFFICE AT HANGAR, NEAR NAUTILUS CASINO

M. ELLA DEVOY

Ladies' Hatter

Tenth Anniversary Opening

Friday and Saturday, Feb. 5th and 6th

Gentlemen and Ladies are Cordially Invited to Attend this Opening. No Cards.

16 SOUTH ESPLANADE BURGOYNE

Cadillac "8"

THE PERFECTION OF MOTOR CARS

THE FORD

IS THE MOST POPULAR

WE SELL THEM BOTH

DAYTONA AUTO SUPPLY CO.

NEXT DOOR TO POSTOFFICE PHONE 134-BLUE

MONSTER FLEET NOW ASSEMBLED FOR MANEUVERS

Unted States Warships in for Month of Hardest Kind of Drilling.

COMMANDED BY FLETCHER

Largest and Most Powerful Fleet Ever Assembled Under the Stars and Stripes—May Solve Efficiency of Our Navy.

Washington.—The largest and most powerful fleet ever assembled under the Stars and Stripes is now gathered off Guantanamo, on the North coast of Cuba, for a month of the hardest kind of drilling. It will be a great spectacle for the few civilians who will see it, but for the more than one thousand officers and 25,000 enlisted men it means work, unceasing labor, to fit the American navy for battle.

Yet every Jack Tar is glad he is there. Great fascination surrounds the maneuvers, the orderly marching and counter-marching over the parade ground of the ocean, dreadnaughts and cruisers taking the place of individual soldiers, but obeying the orders sent by wireless and wigwag just as implicitly and readily as a squadron of well-drilled cavalry.

The firing of the great guns is fun for officer and man, too. Target practice is a great game. Every nerve is strained to make the enormous rifles do their best, and hot rivalry is exhibited by the gun crews. Business is pleasure when the heart is in it.

The eyes of the whole United States are directed to Rear Admiral Frank Friday Fletcher and his ships today. A great wave of criticism has swept over the country. The European war has created interest in the army and navy; and every patriot feels that if not the greatest we should have the best navy in the world.

Is the navy up to scratch?

This is the question the maneuvers may solve and at the same time do a great deal toward making it possible to answer in the affirmative. The navy needs maneuvers, just as an army needs drills. A fleet will be awkward in forming in battle line in time of war if the superior officers have not performed all the evolutions often in time of peace.

Much Practicing Necessary.

Partly due to the use of the big ships off the coast of Mexico, the maneuvers have been neglected. This is the first time in three years that the entire fleet will be assembled for battle practice. Three years means a long while when one considers how fast the art of naval warfare is developing. Just to mention one item: Naval guns of 14-inch caliber were carried on no ship in the world three years ago. Now the Texas and the New York carry these mammoth rifles, and it is currently reported that Great Britain's new Queen Elizabeth class, now building, will have 15-inch guns.

When one considers that the fleets of Great Britain, Germany, France, Austria, Russia and Japan are now engaged in actual war work every day in the year, it is easy to see that the United States must do a lot of practicing even to approximate the degree of efficiency to which the fighting navies of the world are arriving.

The Guantanamo maneuvers will be the most extensive target and fleet practice the American navy has ever gone through. They will last through the greater part of the month, and will be followed by the Panama canal opening exercises, which may involve some maneuvers of value, too.

The armored fleet (the biggest ships) will be in four divisions of 21 vessels. Ten will be of the so-called "dreadnaught" class and 11 of the predreadnaught type. Besides these, two of the four armored cruisers of the fleet and all of the torpedo flotillas, except those in reserve, will be present.

Never before did the fleet contain practically two complete divisions of the dreadnaught class. The first division consists of dreadnaughts of the most powerful type and the second division is made up of these powerful vessels except one battleship.

In addition to the battleships, five of the seven divisions of torpedo-boat destroyers will have a part in the exercises. This means 21 more craft. There will be ten auxiliaries and the scout cruiser Birmingham, which is the flagship of the torpedo flotilla.

Directs 103 Vessels.

This does not mean that all the vessels under Admiral Fletcher's command will be at Guantanamo. There will be missing all the submarines, as well as all the smaller cruisers and gunboats and two divisions of the destroyer flotilla. Admiral Fletcher directs 103 vessels, of which 55 will be at Guantanamo.

It was figured by a naval officer here that the 12-inch guns of the fleet can fire a broadside of 105,400 pounds and the 14-inch guns bring this up to 133,400 pounds. There are 124 12-inch guns in the reorganized fleet, all of which are placed so that they can be fired in a single broadside.

The New York and the Texas each have ten 14-inch guns. The projectiles fired from these guns weigh 1,400 pounds each, and it costs the American people $777 every time one is fired, not counting the deterioration in the gun.

Fletcher has five rear admirals under him, one to command each division of the fleet. There are 25 captains, more than 1,000 officers of lesser rank, and about 25,000 enlisted men.

The total money value of the fleet is $300,000,000.

The New York, with its sister ship the Texas the most powerful ship in the American navy is ordinarily the flagship of Rear Admiral Fletcher, but his flag has been transferred to the Wyoming. The New York has been fitted up with luxurious quarters to receive President Wilson and his party at New York after the maneuvers, and carry them to the canal. It has been informally christened "The Boudoir Ship."

HOLDS OFFICE FOR 44 YEARS

Civil War Veteran Has Continuous Terms as School Board Clerk.

Marshall, Minn.—For 44 years Jacob Rouse has been clerk of the school board of District No. 1 in Lyon county. He was first elected in 1870 and has held the office ever since. He has seen the district grow from a small one-room log schoolhouse with but a few scattering pupils to a four-room consolidated school with four teachers in charge of 135 pupils who have the advantages of domestic science and manual arts. Mr. Rouse lives in the Camden valley of Lynd township, where in 1870 he took a claim in section 22. He was for one term treasurer of Lyon county and is a veteran of the Civil war.

CONSOLING THE HOMELESS

A French general sympathizing with peasants in northern France who have lost their homes.

MEN BECOME MERE MACHINES

Soldiers in the Trenches Get Absolutely Dehumanized Under Continuous Fire.

Paris.—A motorcyclist who has been in front of the army and continually under fire writes as follows:

"When they are in the trenches with shells bursting all around, men become mere machines. They get absolutely dehumanized under continuous fire. It is the only alternative to going mad! One has no consciousness of danger, but obeys orders without realizing what they mean. One forgets what death is.

"When first I had to carry a dispatch under fire I used to dismount when I saw a shell burst on the road ahead and wait to see if more were coming. Now i don't notice them. My comrade riding twenty yards behind me was killed by a shell, but the incident had no effect on my mind. We are no better than brutes on the firing line."

JUDGE HAS NARROW ESCAPE

Dumb-Bell Exercises Arouse Suspicion That He Is Communicating With Enemy.

London.—An English judge had a narrow escape from arrest on the ground of signaling to the enemy. He was taking a short holiday on the East coast, and, as is customary with him, was indulging in a little dumb-bell exercise before retiring to rest. The movements of his arms behind the red blind of his bedroom attracted the attention of the sentries on the cliffs. They thought someone was signaling and hastened to the hotel to capture the culprit. For some time they refused to believe the judge's explanations, and it was only on being shown the visitors' book that they withdrew.

COW'S SKELETON SAVED HIM

Arkansas Youth Had Been Convicted in Court of Stealing Animal.

Little Rock, Ark.—The finding of the skeleton of a cow in a woods in Howard county saved William Kennedy, twenty-four, from entering the penitentiary. Kennedy had been convicted of stealing the cow, and sentenced to one year.

He was allowed to come to Little Rock alone, and was about to go to the penitentiary to surrender, when a delegation of friends brought him the good news.

THE DAYTONA DAILY NEWS

Published Every Afternoon Except Sunday by

THE GAZETTE-NEWS COMPANY
At Daytona, Florida.

T. E. FITZGERALD..Editor and Manager
C. S. HARRIS.....Assistant Editor

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Entered as second-class matter, August 10, 1914, at the postoffice at Daytona, Fla., under the Act of March 3, 1879.

Mr. and Mrs. T. J. Treadwell, who have been spending some time at the Gables hotel, as is their yearly custom, depared Friday morning for their home in Atlanta, Ga. Mr. Treadwell is an uncle of S. H. Moseley, proprietor of the Gables.

BICYCLES

Sold, Rented and Repaired

TIRES and ACCESSORIES

FIRST CLASS BICYCLES

Rented by Hour, Day or Week

Chas. Nusbaum

5 MAGNOLIA AVE.

Phone 77 Green

Just Received a Fresh Shipment of

Jones Dairy Farm Hams,

Bacon, Lard, Buckwheat Flour.

McDONALD

MEATMAN

DWIGHT SMITH

DRAMATIC INSTRUCTOR, ELOCUTION AND ORATORY AND VOICE CULTURE

Plays staged and rehearsed for literary societies, lodges, amateur dramatic clubs, etc.

Graduate from the American Academy of Dramatic Arts, New York City.

For further particulars see my folder.

The New Elmhurst, 231 S. Palmetto Ave.

Have Your Work Done by

JOHN KALLGREN
MERCHANT TAILOR
(Formerly of New Haven, Conn.)

Ladies' and Gent's Garments Made to Order.

French Cleansing, Dyeing and Pressing.

Phone 58 Green 32 VOLUSIA AVE.

H. L. MERRYDAY

PHYSICIAN and SURGEON

90 SOUTH BEACH ST.

Office Hours:

10 to 11 a. m.; 1 to 3 p. m.; 6:30 to 7:30 evening

CUBA

A Winter Paradise

Quaintly Foreign and Mediaeval and Fascinatingly Tropical in All Its Salient Characteristics.

Invites You to Extend Your Visit to its Hospitable Shores.

A trip through Cuba is a succession of delightful vistas and interesting towns and cities served by fast modern trains made up of comfortable electric-lighted coaches and cool and commodious sleeping cars.

The United Railways of Havana and the Cuba Railroad have arranged a great variety of interesting excursions to

Matanzas Cienfuegos
Santa Clara Isle of Pines
Camaguey Santiago de Cuba
Guantanamo (U. S. Naval Station)

and many other points of interest

Reasonable Hotel Rates at All These Points

Splendid Modern Hotels Operated by the Cuba Railroad Company at CAMAGUEY (Hotel Camaguey) and SANTIAGO (Hotel Casa Grande)

Ask for beautiful illustrated booklets descriptive of the above at hotels and tourist and ticket offices generally.

Superb and Fast Service

EVERY DAY EXCEPT SUNDAY VIA THE

P. & O. S. S. CO.

TO

HAVANA

The City of Eternal Charm

From

KEY WEST

Cuba enjoys the distinction of having the second lowest death rate in the world—demonstrably in a class by itself in the matter of health and sanitation.

CUBA

A Winter Paradise

This is Florida Weather

FIX UP THE PORCH SO AS TO

Get the Benefit of it

Porch Rockers

Best Assortment and Best Prices

HAMMOCKS COUCH HAMMOCKS

SWINGS and COUCHES

PAINTS and VARNISHES

Bingham & Maley Co.

The Furniture House

FUNERAL DIRECTORS and LICENSED EMBALMERS

The Only Shop of its Kind

Joseph Scherz

Spring Display of New Smart Gowns, Suits, Coats. Silk and Angora Sweaters, exquisite selection.

The last whisper of fashion is Michaels, chic and clever to the ear.

MODERATE PRICES

Panama Hats, the best that the world can offer, and the cheapest that are good.

BEACH, CORNER VOLUSIA DAYTONA, FLORIDA

NEW DAYTONA BILL NOT A LONG ONE, BUT GOOD

While not as many acts on the bill as there have been at previous times, the vaudeville program at the New Daytona is strictly first-class in every respect.

The Wilsons offer a novelty aerial living act that is all that was claimed for the display in advance notices. Reggie Fitch, black face comedian, and every good act was expected he would. Reggie is too well known here for his clever introduction, and with his present material he made many new friends. The Wetzel music setting, even here suffer in the season of another house, is proving popular and very good pictures are shown.

Land Owning Peers.

It is stated that there is not a member of the British house of lords who does not own one thousand or more acres. Some of the land owners is a real farmer, but all rent their land in small lots, generally on long leases, to men who make the most of it. It is not uncommon for one family to live on a rented farm for more than a hundred years.

A BARGAIN

For Sale

A $6,000 Artificial Stone Building

Nine rooms, garage, two inch artesian well

$3,500 cash

or I will borrow $3,000 on the property on first mortgage at 8 per cent.

SEE

Chas. R. Boone

Ormond Beach or Daytona

Daily News, 15c per week.

WALKOVER SHOES

are sold in 102 countries

HONEST VALUES BUILT THIS BUSINESS

LET YOUR NEXT PAIR BE WALKOVERS

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THE COMING CONCERT.

Dr. Eddy has filled recital and concert engagements in every city in Europe and America, and ordinarily before great audiences. He has hundreds of testimonials in spirit and character like the one quoted here: "Mr. Eddy has no superior as an organist in the world of music. He stands on the heights. He is a genius of interpretation." The Panama Exposition has engaged him for his recitals this year. Our best local concert talent will "lend him a hand" on the program.

Congregational Church, Wednesday evening, February 10th. Tickets at Hankins'.

152 tf

The total contributions from Daytona for the Children's home in Jacksonville in the recent "Save-a-Baby" campaign amounted to $250.42. Daytona was third in the list of cities contributing, Mount Dora being first, with Tavares a close second.

NED DANIEL BREAKS 98 OUT OF A POSSIBLE 100

Ned Daniel, son of the late Senator Daniel, of Virginia, broke all records at the gun club shoot at the club house of the Daytona Athletic club Thursday afternoon, when he broke 98 "birds" out of a possible hundred. Mr. Daniel has quite an acquaintance in Daytona, having been here for several weeks five years ago during the 48 hours of the distinguished fellow. He is accompanied by his wife and daughter, and the party are guests of the Private Greater hotel.

English Soap Clubs.

"Soap clubs hold here," is the notice in a shop window in Soho, London. Originally it was found that the clubs were similar to the fat and feather clubs which abound in Yorkshire and Cotland Green. The money is loaded together every week for soap, and there is a draw who shall have it first. You may be lucky and get your soap the first week into the club, or you may have to wait three months. But a share at John carting for soap suggests that it is not such a bewildering lottery as it appears at first sight.

Theus Furniture Co.

Offers for Sale at

GREATLY REDUCED PRICES

ENTIRE STOCK OF

Furniture - Carpets - Rugs

Everything must positively be sold. If you ever expect to buy house-furnishings at a bargain do not let this opportunity go by default.

Aeschylus at Syracuse.

For four days in April dramas of the Athenian tragic poet Aeschylus were performed in the old Greek theatre at Syracuse, in eastern Sicily. Aeschylus has long been popular in Syracuse. Twenty-three centuries ago Athenian prisoners taken in the great defeat before that city, and sold as slaves after the carnage of the time, earned their freedom by reciting the verses of their great poet. Perhaps some of the men then set at liberty organized a company and acted "Prometheus Bound" or "The Persians" in the same theater where the same plays will be presented next spring. The poet who is held in favor for 2,300 years in one place cannot complain of public fickleness.

Rebuked.

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On the subject of "spoons" Lew Nolen says: "Spooning is not generally classed as a dangerous occupation, even when carried on by two persons of opposite sex. In mining operations, however, where a workman is occasionally required to go exploring with an instrument known as a 'spoon' for an unexploded charge of dynamite, the rule seems to find its exception. Of such spooning was Judge Lanon thinking when he did his system of the following remarks: "There is some divergence in the testimony about the length of the particular spoon used by the respondent in a way generally to be stated, but the length of that particular spoon handle is immaterial, though it is the personal view of the writer that one who handles dynamite with a spoon needs one with a long handle—the longer the better. If authority is necessary for this judicial dictum, it may be found in the Danish proverb to the effect that he who eats out of the same dish with the devil needs a long spoon."

"FOR SALE—1915 Ford Touring car; nickel trimmings, gasoline radiator, bumper, clear vision windshield, electric horn, large tires, wire wheels, tire holder, etc. No. 121 Cedar street.

150 tf

Get the Mr. Knott Hoam, or "That's Different Again" By Gross

This is Florida Weather

Summer Pleasures without Summer Discomforts! Indoors it's sticky and moist. On the porch it's *cool*—when the Vudors are down.

Why not eat, sleep, *live* there this summer? Thousands do it. The cool air gives appetite and forces you to dreamless sleep because it bathes the nerves *while* you sleep. It *cures* them.

Vudor Porch Shades cost little. They give air but keep out glare. You can look *out* through Vudors, but not *in* through them. They *last*—they keep "that new look," for they're stained, not painted, nor dipped.

FIX UP THE PORCH SO AS TO

Get the Benefit of it

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Spring Display of New

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The last whisper of fashion in Millinery, chic and clever as can be.

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THE RIDGEWOOD
DAYTONA, FLORIDA
E. P. WOODBURY . . . . MANAGER
Appointments and service unexcelled. Complete in every detail. Situated on Ridgewood Avenue, the prettiest street in the world.
THE RIDGEWOOD ORCHESTRA FURNISHES MUSIC
Summer Resort . . . VAN NESS HOUSE . . . Burlington, Vermont

THE MERRITT
DAYTONA, FLORIDA
J. H. MERRITT : : : : Proprietor and Manager
New and first-class. Hot and cold running water in all rooms. Private baths. Electric bell service in all rooms. Rates on application.
Ask Mr. Foster

HOTEL DESPLAND
DAYTONA, FLA. L. M. WAITE, Manager
ACCOMMODATES 250.
WILL OPEN JANUARY 1, 1915.
GREATLY ENLARGED. CUISINE AND SERVICE EXCELLENT. BROAD PIAZZAS ON ALL SIDES. ROOMS ENSUITE. STEAM HEAT. ELEVATOR. EVERY MODERN CONVENIENCE. SEND FOR BOOKLET.
CONCERTS DAILY
Summer Address: Soo-nipi Park Lodge, Sunapee Lake, N. H.

PRINCESS ISSENA SEABREEZE, FLA.
All Modern Conveniences, Telephones, Hot and Cold Running Water, Steam Heat in Every Room. Dairy connected with Hotel. Packard Car meets all trains. HENRY W. HAYNES.
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THE GABLES.

Chas. F. Bisch, Springfield, Ill., and G. Condon, Duluth, Minn., are the latest arrivals at the Hotel Plaza.

THE PINES.

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PRINCE GEORGE.

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J. J. WEGMAN, H. CATTANEO, Proprietors and Managers
Try our famous Luncheons and Dinners—75c
Luncheon 12:00 to 2:00 Dinner 6:00 to 8:00
HOLIDAYS AND SUNDAYS
Dinner 12:30 to 2:00—No extra price.

SCHMIDT'S HOTEL
HENRY SCHMIDT, Proprietor, DAYTONA, FLORIDA.
Situated on the banks of the Halifax River, one mile from Atlantic Ocean. It has fifty rooms, single, ensuite or with bath. Sleeping rooms are large, airy, and nearly all have sunny exposures. The cuisine and service is admirable. Rates on application.

THE HOWARD J. C. HOWARD, Prop. SEND FOR BOOKLET
Centrally located with all modern improvements, Electric Lights, Furnace Heat, Telephone, Baths, Etc. White cooks. On the main thoroughfare from the depot to water front. Five minutes' walk to Postoffice, stores, churches and places of amusement.
Ask Mr. Foster

The Ivy Lane Inn
A Hight Grade House, Catering to the Most Particular People.
Central Location. Has All Modern Conveniences.
OPEN NOVEMBER TO MAY. WM. W. FOLTZ, Proprietor

THE MORGAN Corner Volusia and Palmetto Aves
MRS. B. P. SMITH - PROPRIETRESS
Enlarged and Improved Steam Heat, Electric Light
Running Water in Rooms.
Within three minutes' walk of depot, postoffice, stores and churches. One block from ferry and river.

The New Gables DAYTONA, FLA. S. H. MOSELEY, Prop.
Every modern convenience and comfort. Call Bells, Hot and Cold running water in all rooms. Steam heat. Phone 75-Blue.
New House, Centrally Located. Rates on Application.

THE HAMILTON NEW AND FIRST CLASS CENTRALLY LOCATED
Steam Heat, Electric Lights, Electric Bells
Elegant Rooms With or Without Baths. Rates on Application
MRS. I. M. MABBETTE, Proprietor. DAYTONA, FLORIDA
Ask Mr. Foster

HOTEL WINDSOR Beach Street on Halifax River, DAYTONA, FLORIDA.
A NEW AND THOROUGHLY FIRST-CLASS HOTEL
GARAGE CONNECTED. JAS. H. BAKER & SON, Proprietors
Rooms single or ensuite, with or without baths. Hot water heating apparatus. Electric lights and electric bell service in all rooms. Table unsurpassed. Service first class.
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Thoroughly Renovated. Northern Cooking.
THE OAKS HOTEL
A. R. EDWARDS, Manager.
Located in one of the best sections of the city. Fresh vegetables and fruits on the place. Excellent cuisine. Call bell system.
MODERN CONVENIENCES.

THE MAGNOLIA 113 North Ridgewood Avenue. LARGE SUNNY ROOMS.
Fresh milk, vegetables and fruit on the place. Furnace heat.
RATES: $2.00 per day and up; $12 per week and up.
MRS. CELESTE HINKS, Proprietress.

THE PINES Located on beautiful Ridgewood Ave. in the heart of Daytona
Highest Standards Attractive Rates Unexcelled Cuisine
Under same management as the Oxford House, Shelter Island Heights, N. Y.
E. F. FRENCH C. G. MYERS Proprietors

THE PALMETTO OVERLOOKING THE BEAUTIFUL HALIFAX RIVER
More Home-like than Hotel-like. Rates Reasonable. H. Marshall Gardiner, Prop.

THE KENTUCKY S. L. BURGIN and N. L. EMBRY, Props. (Formerly Daytona Beach Hotel)
Right on beach front, overlooking ocean. Broad verandas. First class table; northern cooking; rooms with or without bath; fine bath house; American plan $2.00 a day and up; special weekly rates.

THE PROSPECT MRS. M. A. JACKSON, DAYTONA, FLORIDA.
Steam Heat, Electric Lights, Hot and Cold Running Water in Each Room. Rooms New and Elegantly Furnished, with or without Private Bath. Two Blocks from Post Office and Depot. Garage Conveniences.
PHONE NO. 191. SOUTH RIDGEWOOD AVENUE.

Hotel College Arms DeLAND, FLORIDA
High Altitude, Dry Air; White Help throughout; Excellent Golf Links; Good Shell Road from Daytona. Luncheons on week days at 12:30 p. m.; dinner on Sunday at 1:00 p. m.
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THE BENNETT
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Excellent Location; unexcelled cuisine. Rooms single and ensuite, with or without private bath.
CHAS. SUTHERLAND, Manager.

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FIRE PROOF
JACKSONVILLE : : FLORIDA
$1.50 and up EVERY ROOM WITH PRIVATE BATH

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J. P. GLENN, Proprietor. Ask Mr. Foster

THE BREAKERS HOTEL DAYTONA BEACH ON OCEAN FRONT
MRS. N. M. KURTZ, Proprietress
Rooms with or without bath. Hot and cold water in every room. Furnace heat. Rates, $10.00 weekly and up.

The Williams Hotel
Table Board Unsurpassed. Centrally Located.
Overlooking the picturesque Halifax River; new and practically fireproof. Large airy bedrooms, private baths, bell service, steam heat, hot and cold running water, electric lights, spacious parlors.
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THE RAYMOND SEABREEZE, FLA. Grand View Avenue Near Hotel Clarendon
All modern conveniences. Furnace heat; hot and cold running water in every room; electric light and telephone; broad piazza overlooking ocean; rooms ensuite. Terms Reasonable. F. G. STUART.

Falstaff-Hofbrau RESTAURANT, STEAK AND SHOP HOUSE
Most Beautiful "Stein Room" in the Country
111-113 West Forsyth Street
Chas. Wichmann, Prop. Julius H. Fraser, Mgr. Jacksonville, Florida

Rossmore Inn WINDERMERE, FLORIDA. Rates $12.00 a Week Up. Reached by Auto from Orlando
New, with heat, electric lights and water in every room; fine bathing and fishing.

Photo by American Press Association.
German device that looks like a siege gun when seen from the clouds.

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"HOTEL PALM BEACH"
Capacity 300—in the resort season, adjoining the Royal Poinciana. Celebrated gardens, golf links and bathing beach. Attractive to those preferring the "delightful informality and more moderate rates." [illegible] "Have you been to Palm Beach?" [illegible] Nightly informal dancing. [illegible] Concerts in Cocoanut Grove. [illegible] Rates about same as Daytona. Booklet.

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DAYTONA, FLORIDA

E. P. WOODBURY . . . . MANAGER

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Summer Resort . . . VAN NESS HOUSE . . . Burlington, Vermont

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New and first-class. Hot and cold running water in all rooms. Private baths. Electric bell service in all rooms. Rates on application.

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Peninsula : Department
Devoted to the Interests of
DAYTONA BEACH and SEABREEZE

DAILY NEWS
THE DAYTONA

Office: Seabreeze Avenue
Phone 116 Red
SIDNEY PENDELL, Manager

Lyric Theater
SHOWING
HIGH CLASS FEATURES
DAILY

BOARD OF TRADE" NEEDS ADDITIONAL GROUNDS

The Board of Trade," for that is the name by which the people of Daytona Beach have come to appreciate the association of tourist resorts, daily seen on the amusement grounds at the corner of Seabreeze avenue and Main [illegible] street, is rapidly increasing in membership, and it is felt that additional ground will have to be provided or else place a limit on the number of members. It is a fact that during fine weather most of the men and boys who have reached 150, including the pitchers, croquet and checker players and spectators.

Did you get to wondering what, if anything has occurred in this locality, is a copy of the Daily News and read it over.

If you have a furnished house to let or a spare room that might be rented in a few extra dollars every week, take it known by inserting an ad in this department.

I Offer For Sale

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J. E. D. GRAVES
Office:
Seabreeze Ave. and Live Oak St.
Public Stenographer in Office.

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Tools, office supplies, stamps, postage, etc.	146.62
Fuel and lubricants	35.25
Real estate, material and labor in gen. construct'n	20,953.22
Due from tapping fees not paid	130.00
Expenses of operation to January 1	65.31
	$22,566.90
Bills for material, etc., not paid	$ 1,903.71
Overdraft on treasury	759.41
Bonds sold	19,000.00
Tapping fees received	165.00
Water service deposits	339.25
Discounts for cash and other revenue	100.46
	$22,566.90

Wells Should Be Deep.

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SEABREEZE AND DAYTONA BEACH

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Rooms and Hammock Wanted
Ad Writing
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1	12.38	12.51	1.52	12.16	1.05
2	1.18	1.36	2.35	1.05	1.54
3	1.61	2.06	3.19	2.19	2.38
4	2.46	2.41	4.02	3.32	3.22
5	3.32	3.15	4.46	4.45	4.07
6	4.18	4.13	5.30	5.55	4.53
7	5.05	5.11	6.14	6.57	5.39
8	6.20	6.15	7.00	7.41	6.25
9	7.15	6.59	8.03	8.36	7.11
10	8.08	7.58	9.18	9.34	8.01
11	9.20	9.12	10.33	10.32	8.51
12	10.30	10.24	11.45	11.27	9.41
13	11.38	11.34	12.52	12.21	10.31
14	12.41	12.35	1.52	1.09	11.16
15	1.38	1.31	2.42	1.52	12.01
16	2.28	2.19	3.24	2.36	1.11
17	3.16	3.06	4.04	3.19	2.21
18	4.04	3.53	4.44	4.02	3.31
19	4.49	4.39	5.24	4.45	4.41
20	5.35	5.26	6.06	5.29	5.46
21	6.21	6.14	6.50	6.14	6.46
22	7.08	7.03	7.36	7.00	7.46
23	8.00	8.00	8.30	8.00	8.46
24	9.00	9.00	10.00	9.30	9.46
25	10.00	10.00	11.00	10.31	10.46
26	11.15	11.16	11.52	11.31	11.46
27	12.16	12.16	12.52	12.31	12.46
28	1.16	1.16	1.52	1.31	1.46
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Peninsula : Department
Devoted to the Interests of
DAYTONA BEACH and SEABREEZE

DAILY NEWS
THE DAYTONA

Office: Seabreeze Avenue
Phone 116 Red
SIDNEY PENDELL, Manager

Lyric Theater
SHOWING
HIGH CLASS FEATURES
DAILY

"BOARD OF TRADE" NEEDS ADDITIONAL GROUNDS

"The Board of Trade," for that is what the people of Daytona Beach term the aggregation of tourist residents daily seen on the amusement stand at the corner of Seabreeze avenue and Live Oak street, is rapidly increasing in membership, and it is feared that additional ground will have to be provided or else place a limit on the number of members. It is a fact that during fine weather the normal count of the men and boys there has reached 150, including the pitchers, croquet and checker players and spectators.

When you get to wondering what, if anything, has occurred in this locality, get a copy of the Daily News and look it over.

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3	1:45	2:08	3:19	2:19	3:40
4	2:21	2:47	4:07	3:05	4:33
5	3:01	3:31	5:00	3:53	5:31
6	3:43	4:19	6:00	4:45	6:35
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25	8:00	9:00	10:02	8:26	9:37
26	8:55	9:46	11:00	9:23	10:30
27	9:45	10:40	11:47	10:18	11:20
28	10:40	11:33	12:32	11:08	12:10
29	11:24	12:20	....	12:00	1:00
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31	12:45	1:43	....	1:26	....

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A DEPARTMENT DEVOTED TO NEWS OF THE CLARENDON HOTEL. SEABREEZE, FLORIDA. PUBLISHED EVERY DAY BY THE DAYTONA DAILY NE

SEABREEZE
BUILDING LOTS

OFFER every convenience for the home-builder. All lots are 75 feet front, improved streets, golf links, casino, street car service, hotels and grill, tennis, beach and in fact everything you came South to get.

Prices and Terms Very Reasonable.

Inquire of Agents, or Laughlin
SEABREEZE

EQUINOX
Ginger Champagne
Extra Dry
Try a Dozen—Delivery Free
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FOR
Auto Service
Call 134-Blue
HUNT & THOMPSON
IN CONNECTION WITH
CLARENDON HOTEL

Get your Oranges and Grapefruit at
Nordman's Point Grove
on Daytona-New Smyrna Road. Tourist box and retail trade a specialty. I do my own parking.

PRESENT BUSINESS ABOVE THE AVERAGE

E. L. POTTER, PRESIDENT AND MANAGING DIRECTOR OF HOTEL CLARENDON, ELATED OVER SEASON'S RESULTS.

E. L. Potter, president and managing director of Hotel Clarendon, who has been in Los Angeles, Cal., for several weeks, returned home on Tuesday. Mr. Potter, when seen yesterday by a representative of the Daily News, seemed very much elated over the volume of business being done this season by the big institution at Seabreeze, and was not loath to answer any and all questions put to him with reference to Florida's prospects in the immediate future.

Asked if this year's house count at the Clarendon was up to the average for the first week in February, Mr. Potter said: "We are running way ahead of every year since the hotel was established, and to reiterate my statement made at the beginning of the season, it is doubtful if we will be able to take care of more than 50 per cent. of the applications for accommodations during February and March. There is a mighty influx of tourists in Southern California at the present time, and thousands come going every day, but this will not interfere in the least with the big hotels which cater to the wealthy class of tourists."

Mr. Potter's mission to the Pacific coast was made in the interest of Hotel Van Nuys, another big enterprise in which he has a controlling interest. A change in the management of the hotel was made by Mr. Potter, whereby R. W. Thompson and A. J. Pederson will conduct the same in joint management. Mr. Potter states that 80 per cent. of all available space in the big Los Angeles hotel is already let from March 1st of this year, and he left instructions with the management not to accept any further reservations. Up until within a short time of Mr. Potter's departure last week railway lines running into Los Angeles were breaking all former passenger traffic records, in several instances running as high as five sections to every train.

GETTING IN SHAPE FOR SEASON'S PLAY

Earnest Jones and Jack Foltz were seen on the Clarendon tennis court yesterday morning, giving it the once over. Both of these gentlemen are experienced tennis players, and it is presumed that they are getting in shape to take on all comers later in the season when the fast ones get here. Mr. Jones is a member of the senior class at Harvard this year and is in Daytona spending a month's vacation.

LATEST ARRIVALS AT HOTEL CLARENDON

Among the recent arrivals seen in the hotel lobby include Mr. and Mrs. Dwight Cutler, of Detroit, Michigan; Mr. and Mrs. H. H. Windsor and son, H. H. Windsor, Jr., of Chicago, Ill.

The Daily News 15c a week.

Practical Girl.

He cardingly—I would lay down 50,000 lives for you.—She—Would please me better if you'd lay up $50,000.

CHICAGO EDITOR GUEST AT HOTEL CLARENDON

Editor and Mrs. H. H. Windsor and son, H. H. Windsor, Jr., of Chicago, are guests for a few days at Hotel Clarendon, having arrived at Seabreeze on Thursday of this week. Mr. Windsor is editor and proprietor of the Popular Mechanics magazine, a publication he personally launched and successfully nursed until today it is one of the foremost magazines in this country. H. H. Windsor is one of those men who never tires of expounding the beauties of the East Coast of Florida, especially the territory lying in and around Daytona.

Child Labor Law.

Mrs. Florence Kelly, secretary of the National Consumers' League, told the congressional committee on importing into child labor that she believes that more children under sixteen are working today in dangerous occupations than there were when thirty years ago, she began her work to get better legislation for the protection of the young. A national law is needed, she said. Of course, she said, it is to be understood that the child labor bill forbids the employment in any capacity of all children under the age of fourteen.

WILL SPEND SOME TIME AT HOTEL CLARENDON

Dr. and Mrs. W. D. Morgan and daughter, of Hartford, Conn., are sojourning at Hotel Clarendon for an indefinite period, having come in Wednesday. The Morgans occupied a cottage in Daytona last season, where they made many friends, who will be glad to learn of their return to this section of the east coast.

BANK PRESIDENT IS GUEST OF CLARENDON

Mr. and Mrs. E. W. Decker and daughter, of Minneapolis, who arrived at Hotel Clarendon on Wednesday of this week, expect to remain as guests of the big hostelry the balance of the season. Mr. Decker is president of the Northwestern bank of Minneapolis, and is one of the men who helped to make Minneapolis what it is today. Like many other busy men in the world of finance, Mr. Decker thinks the fire proof structure overlooking the Atlantic ocean an ideal place to rest, and that is the object of his visit here this winter.

MRS. ALBERT GILBERT JOINS MRS. R. E. FENTON

Mrs. Albert Gilbert, of Jamestown, New York, has joined her sister-in-law, Mrs. R. E. Fenton, at the Clarendon. Mrs. Fenton is a season guest at the big hotel and Mrs. Gilbert, who came in Tuesday, will remain for a short time.

ORMOND BOYS WON 5-4 IN TEN INNING GAME

The game of base ball played on Wednesday afternoon at Ormond, between the clerks of Hotel Clarendon and The Ormond, resulted in a victory for the latter by one run. The score was 5-4 and required ten innings to decide the contest, which proved to be one of the best exhibitions put up this season by these clubs. A large crowd of fans accompanied the local boys to Ormond, some up in auto buggies hired expressly for the occasion.

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Ain't It So?

On an auto drive, an auto driver auto drive carefully.—Woman's Home Companion.

YOU WILL ALWAYS FIND IT IN THE DAILY NEWS

DOWNING
BOSTON
Hats and Gowns
HOTEL CLARENDON
for the Season
Branch Shop 125-S. Ridgewood Ave. Daytona, opp. Ridgewood Block
VISIT BOTH SHOPS

Joseph Scher
The Only Shop of its Kind
Clever Frocks, Wraps and Millinery
Fresh Line of New Silk Sweaters and Panama Hats
BEACH CORNER VOLUSIA
Daytona, Florida

The Grill---All Delicacies of the Market
The Turkish Bath Dept.---Hot Salt Baths
Hotel Clarendon
The Surf Bath Stalls
The Golf Course---One of the Best
The Saddle Horse Dept.
The Bowling Alleys and Pool and Billiards

AFTER ALL HAS BEEN SAID AND DONE
OCEAN VIEW HEIGHTS
LOTS ARE THE ONE
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E. L. POTTER, PRESIDENT AND MANAGING DIRECTOR OF HOTEL CLARENDON, ELATED OVER SEASON'S RESULTS.

E. L. Potter, president and managing director of Hotel Clarendon, who has been in Los Angeles, Cal., for several weeks, returned home on Tuesday. Mr. Potter, when seen yesterday by a representative of the Daily News, seemed very much elated over the volume of business being done this season by the big institution at Seabreeze, and was not loath to answer any and all questions put to him with reference to Florida's prospects in the immediate future.

Asked if this year's house count at the Clarendon was up to the average for the first week in February, Mr. Potter said: "We are running way ahead of every year since the hotel was established, and to reiterate my statement made at the beginning of the season, it is doubtful if we will be able to take care of more than 50 per cent. of the applications for accommodations during February and March. There is a mighty influx of tourists in Southern California at the present time, and thousands more going every day, but this will not interfere in the least with the big hotels which cater to the wealthy class of tourists."

Mr. Potter's mission to the Pacific coast was made in the interest of Hotel Van Nuys, another big enterprise in which he has a controlling interest. A change in the management of the hotel was made by Mr. Potter, wherein B. W. Thompson and A. J. Pederson will conduct the same in joint management. Mr. Potter states that 80 per cent. of all available space in the big Los Angeles hotel is already let from March 1st of this year, and he left instructions with the management not to accept any further reservations. Up until within a short time of Mr. Potter's departure last week railway lines running into Los Angeles were breaking all former passenger traffic records, in several instances running as high as five sections to every train.

GETTING IN SHAPE FOR SEASON'S PLAY

Eugene Jones and Jack Foltz were seen on the Clarendon tennis court yesterday morning, giving it the once over. Both of these gentlemen are experienced tennis players, and it is presumed that they are getting in shape to take on all comers later in the season when the fast ones get here. Mr. Jones is a member of the senior class at Harvard this year and is in Daytona spending a month's vacation.

LATEST ARRIVALS AT HOTEL CLARENDON

Among the recent arrivals seen in the hotel lobby include Mr. and Mrs. Dwight Cutler, of Detroit, Michigan; Mr. and Mrs. H. H. Windsor and son, H. H. Windsor, Jr., of Chicago, Ill.

The Daily News 15c a week.

Practical Girl.

He (ardently)—"I would lay down 10,000 lives for you." She—"You'd please me better if you'd lay up $10,000."

CHICAGO EDITOR GUEST AT HOTEL CLARENDON

Editor and Mrs. H. H. Windsor and son, H. H. Windsor, Jr., of Chicago, are guests for a few days at Hotel Clarendon, having arrived at Seabreeze on Thursday of this week. Mr. Windsor is editor and proprietor of the Popular Mechanics magazine, a publication he personally launched and successfully nursed until today it is one of the foremost magazines in this country. H. H. Windsor is one of those men who never tires of expounding the beauties of the East Coast of Florida, especially the territory lying in and around Daytona.

Child Labor Law.

Mrs. Florence Kelly, secretary of the National Consumers' league, told the congressional committee inquiring into child labor that she believes that more children under sixteen are working today in dangerous occupations than there were when thirty years ago, she began her work to get better legislation for the protection of the young. A rational law is needed, she said. Of course, she said, it is to be understood that the child labor bill forbids the employment in any capacity of all children under the age of fourteen.

WILL SPEND SOME TIME AT HOTEL CLARENDON

Dr. and Mrs. W. D. Morgan and daughter, of Hartford, Conn., are sojourning at Hotel Clarendon for an indefinite period, having come in Wednesday. The Morgans occupied a cottage in Daytona last season, where they made many friends, who will be glad to learn of their return to this section of the east coast.

BANK PRESIDENT IS GUEST OF CLARENDON

Mr. and Mrs. E. W. Decker and daughter, of Minneapolis, who arrived at Hotel Clarendon on Wednesday of this week, expect to remain as guests of the big hostelry the balance of the season. Mr. Decker is president of the Northwestern bank of Minneapolis, and is one of the men who helped to make Minneapolis what it is today. Like many other busy men in the world of finance, Mr. Decker thinks the big fire proof structure overlooking the Atlantic ocean an ideal place to rest, and that is the object of his visit here this winter.

MRS. ALBERT GILBERT JOINS MRS. R. E. FENTON

Mrs. Albert Gilbert, of Jamestown, New York, has joined her sister-in-law, Mrs. R. E. Fenton, at the Clarendon. Mrs. Fenton is a season guest at the big hotel and Mrs. Gilbert, who came in Thursday, will remain but a short time.

ORMOND BOYS WON 5-4 IN TEN INNING GAME

The game of base ball played on Wednesday afternoon at Ormond, between the clerks of Hotel Clarendon and The Ormond, resulted in a victory for the latter by one run. The score was 5-4 and required ten innings to decide the contest, which proved to be one of the best exhibitions put up this season by these clubs. A large crowd of fans accompanied the local boys to Ormond, going up in automobiles hired especially for the occasion.

The Daily News, 15c per week.

Ain't It So?

On an auto drive, an auto driver auto drive carefully.—Woman's Home Companion.

YOU WILL ALWAYS FIND IT IN THE DAILY NEWS

DOWNING
BOSTON
Hats and Gowns
HOTEL CLARENDON
for the Season
Branch Shop: 125 S. Ridgewood Ave. Daytona, opp. Ridgewood Hotel
VISIT BOTH SHOPS

Joseph Scher Inc
The Only Shop of its Kind
Clever Frocks, Wraps and Millinery
Fresh Line of New Silk Sweaters and Panama Hats.
BEACH CORNER VOLUSIA
Daytona, Florida

The Grill---All Delicacies of the Market
The Turkish Bath Dept.---Hot Salt Baths
Hotel Clarendon
The Surf Bath Stalls
The Golf Course---One of the Best
The Saddle Horse Dept.
The Bowling Alleys and Pool and Billiards

AFTER ALL HAS BEEN SAID AND DONE
OCEAN VIEW HEIGHTS
LOTS ARE THE ONE
BEST BUY
FOR QUICK PROFITS

SEE ANY REAL ESTATE DEALER OR
TALK TO LEIDERSDORF
Ormond Beach & Seabreeze Realty Co.
ARCADE BUILDING TELEPHONE 262-RED

WHERE?
ALLANWOOD INN
ALLANDALE, FLORIDA.

WHO?
ALLANWOOD INN
AUTOISTS' FAVORITE.

100% Profit

EASILY REALIZED BY BUYING NOW THESE BEAUTIFUL

Lots on Ridgewood Avenue

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If that happens it is almost inevitable that the terms of settlement will carry the seeds of the next war. Make Europe an armed camp and will keep the whole world for years to come so impoverished that few of our countries will be profitable fields for trade expansion.

Nation-Wide Discussion of Peace Terms.

Fortunately, however, in the United States all the warring nations are represented by great numbers of men who were either born in one of these nations or are the immediate descendants of such people. It therefore behooves men make it their business to bring about a nation-wide discussion of the terms of settlement and the principles underlying more permanent peace, I believe that we could get results. At first there might be confusion, errors in the discussion, and naturally racial prejudice. But gradually a better understanding of the fundamental principles, rights, and possibilities involved will come and the discussion would attract the attention of all the parties to the strife in Europe. This in turn will be reported to communicate through their compatriots in this country something of their attitude toward the settlement of their differences. We would need, I believe, that the ideas in the minds of the German people, of the French people, of the English people, of the Austrian people, and the others would filter through to their representative groups in this country. More than this I believe their governments will in this way see this country as a laboratory in which to test the probable reaction of their own and their friends' countries as to different terms of settlement, a thing which they regard as impossible in the warring countries at present. From all this there will grow up in the masses of people in this country and in all other neutral countries a comprehension as to what terms of settlement are fundamental for a more lasting peace, and I believe that comprehension will also filter through to the masses in the warring countries. When the terms of settlement come to be agreed upon, this knowledge and the will for more permanent peace that it produces, will help to make a settlement that will not only be the basis for a greater and more permanent prosperity and happiness for the inhabitants of the warring countries, but will also have a large part in making the whole world a better field for trade expansion.

May I add a word of warning. If the United States is to have any direct influence finally in the terms of settlement of the war, such influence will depend largely on the confidence the warring nations have in our fairness and justice. This will be tested most largely by whether we play the game fairly during this war. If the warring nations come to believe that we are selfishly exploiting the war, we shall have little influence with them, and as I have said a bad settlement will make Europe an armed camp and among other great evils diminish the buying power of the world. We must play the game straight and not hit below the belt—not try to take unfair advantage of the present expert trade helplessness of any of the fighting nations.

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Okeechobee Farms

Will yield big crops of corn, cane, cowpeas, velvet beans, rape, peanuts, kudzu, spineless cactus, besides raising Bermuda, Rhodes, Para, Natal and other grasses for hay and pasture. With all these crops available, cattle, sheep and hogs can have gean food the year 'round.

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You will find it unexcelled for general farming, livestock and poultry raising, and for growing all kinds of vegetables common to Florida as well as the finest citrus fruit. This town and country will grow at an amazing rate during the next few years. We also have excellent land and town lots at CHULUOTA and KENANSVILLE—the former a fine lake section in Seminole County suited to fruit growing, trucking and general farming, and the latter a fertile pine land country in Osceola County especially adapted to stock raising, general farming and fruit growing. Write today for full particulars to

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DAYTONA PUBLIC SERVICE CO.

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11 Magnolia Ave. 'Phone 120-Green

Branch Office in Daytona Beach, next to Post Office

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DAYTONA PUBLIC SERVICE CO.

ICE, GAS, ELECTRIC LIGHT & POWER

11 Magnolia Ave. 'Phone 120-Green

Branch Office in Daytona Beach, next to Post Office

NEW DAYTONA THEATRE

TONIGHT

and Saturday

Matinees Daily at 3:15 Nights at 7:00 and 8:45

Vaudeville and Mutual Movies

"Mutual Movies Make Time Fly."

AERIAL WILSONS

Best Trapeze Act in Vaudeville

REGGIE FUTCH

Black Face Comedian formerly with Coburn's Minstrels

OTHERS

A PAIR OF GUARANTEED ACTS

Prices 10 and 20 cents

Bathing Suits

We have just received our New Spring Line

The Chas. E. Gardiner Co.

Crystal Theater

TODAY

WORLD FILM CORPORATION PRESENTS CLARA KIMBALL YOUNG IN

"LOLA"

A SHUBERT FEATURE.

TOMORROW

THE WIN(K)SOME WIDOW

A MERRY FARCE IN FOUR ACTS, FEATURING CISSY FITZGERALD—VITA.

CRESCENT THEATER

TODAY

"Jess of the Mountain Country"

FEATURING ALL-STAR CHILDREN'S DRAMA IN FOUR ACTS

FOR BENEFIT OF MOTHERS CLUB OF D. H. S.

DON'T FORGET TO MEET ME AT THE CRESCENT

TODAY

TOMORROW

Regular Program

ADMISSION FIVE AND TEN CENTS

THURSDAY EVENING CARD PARTY AT THE DESPLAND

The Thursday evening card party at the Despland was really one of the most delightful of the season's society events. At "500" Mrs. F. H. Abbe, of Enfield, Ct., made the highest score and was awarded the ladies' prize, and Mrs. Andrew Gordon, of Hazardville, Ct., received the gentlemen's prize.

Mrs. H. Cutler, of Providence, R. I., carried away the ladies' prize for the best bridge score, and the gentlemen's prize went to G. P. Fryling, of St. Marys, Pa.

Appropriate refreshments were served the players.

Annoying Either Way.

Mrs. Stuyvesant Fish, at the recent benefit of the Authors' society in New York, said to a reporter: "I like to see authors work together in harmony. Authors are prone, you know, to be a little bit unfriendly. I said once to a noted playwright: 'How is it that I never see you at any of your confreres' first nights?' 'Well,' he replied, 'I'll tell you. If the play is bad it annoys me, and if it's good it annoys me, too.'"

***All change of copy for advertisements must be at the Daily News office not later than 8:00 a. m. of the day of publication. Copy received the evening before will receive better attention. 111-tf**

Forced Napoleon to Yield.

The abdication of Napoleon was negotiated one hundred years ago April 5. The plenipotentiaries of Napoleon arrived in Paris at 10 o'clock in the morning and were immediately received by the Emperor of Russia, who was the dominating spirit among the allied sovereigns. The Russian emperor, after a moment of deliberation with the allied princes and their ministers, informed the negotiators that the maintenance of the imperial dynasty was out of the question. The offer of the Island of Elba as an asylum for the dethroned emperor was then made, together with the promise of a principality in Italy for Maria Louisa and the King of Rome. Napoleon endeavored to secure greater concessions in the interest of his family, but these were denied him and six days later he unconditionally yielded up his throne.

Celtic Opera Trilogy.

London is to hear another opera by Lord Howard de Walden and Mr. Joseph Holbrooke this summer. It is entitled "Dylau," and is to be produced on July 4, 9 and 17, at Drury Lane, during the Beecham season. "Dylau" is a sequel to "The Children of Don," which was produced by Mr. Hammerstein in 1912 at the London Opera house, and it forms the second of a trilogy of Celtic operas.

If anything worth while happens in Daytona, look for a story about it in the Daily News.

Don't Come

to my yard if you cannot afford to buy my Lawn Vases. If you see them, you will have to have them. (Three Styles.) One lady in Seabreeze requested two as samples then ordered six more.

Visitors are welcome at the

DAYTONA-BEACH CEMENT-BLOCK YARD

A. Van de Vord, Owner

Phone 154-Red

If you are looking for Building Lots at prices around $400.00, I have them in Daytona, Daytona-Beach and Seabreeze.

CONGREGATIONAL CHURCH

Free Seats-- **Trained Chorus Choir**--Pipe Organ

"Congregational Shrines Around the World," illustrated with about seventy-five beautifully colored slides. Given under the auspices of the Woman's Missionary Society of the Church.

WM. J. DREW, Minister.

First Methodist Episcopal Church

Corner N. Palmetto Ave. and Bay Street.
J. H. ELDER, Pastor.

Saturday evening at 7:30, Rev. Dr. R. A. Carnine will preach and hold the First Quarterly Conference afterward.

Program for Sunday as follows:

Sunday School at 9:45 a. m. Preaching by Dr. Carnine at 11:00. Junior League at 2:30. Epworth League at 6:45.

Evangelistic services; sermon by Rev. A. A. Lathbury, of Brooklyn, at 7:30.

Prayer meeting, Wednesday evening at 7:30, in charge of the Bible class. Everybody cordially invited. Tourists and visitors made welcome.

MISS MARY P. SEDDON MARRIES NEW YORK MAN

Miss Mary P. Seddon, a daughter of Mr. and Mrs. Wm. H. Seddon of this city and Atlantic City, N. J., is now on a bridal trip to points on the lower East Coast and Cuba, having been married in New York the 20th of January to Joseph H. Klemmer, a well-known politician and for many years Republican leader of the Eleventh ward in New York city. The bride is well known in Daytona and vicinity, having spent several seasons here in company with her parents and other members of the family. The bridal couple will stop over in this city on their way north to see Mr. and Mrs. Seddon.

Less Common.

Willie—"Paw, is the truth stranger than fiction?" Paw—"Well, it is more of a stranger than fiction, my son."

Mrs. T. E. Fitzgerald entertained at bridge Thursday afternoon at her home on Silver Beach avenue, Daytona Beach, in the second of a series of social events in honor of her house guest, Miss Elizabeth Stamm, of Wheeling, W. Va. There were four tables of players engaged, the first prize being secured by Mrs. F. A. Newell and the second by Mrs. G. W. Goodsell. Refreshments were enjoyed at the conclusion of the cards.

Oldest Power Plant in New York.

The oldest isolated power plant in New York City, according to the Engineering News, is that in the Mills Building in Broad street. It was installed in 1883, or only four years after the announcement of Edison's incandescent lamp. Here are the fifteenth and nineteenth Edison dynamos, still running with thier original steam engines. These have been running every day for 31 years.

Ours is a National BANK

Before the UNITED STATES GOVERNMENT granted us a charter to do a banking business, they made themselves absolutely sure that there was both CHARACTER ane money behind our bank. A National Bank is restricted in doing business according to the National Banking laws, and the U. S. Government Bank Examiners see that these are observed.

Besides this, the good names of reliable men of financial responsibility are behind our bank.

Do YOUR banking with US.

FIRST NATIONAL BANK

TALK TO LEIDERSDORF

You will be sorry

if you don't investigate this

A BEAUTIFUL BUNGALOW, HAVING A LARGE LIVING ROOM, DINING ROOM, KITCHEN, BATH, AND THREE BED ROOMS ON THE FIRST FLOOR: THREE UNFINISHED ROOMS ON SECOND FLOOR: SERVANTS' ROOM WITH BATH IN CEMENT FLOORED BASEMENT; FURNACE HEAT; GAS, WATER, ELECTRIC LIGHT, LAUNDRY—ALL COMPLETELY FURNISHED ON A RIDGEWOOD AVENUE LOT, 55 BY 400, CLOSE IN, WITH MANY ORANGE, GRAPEFRUIT AND TANGERINE TREES; BEAUTIFUL FLOWERS; GARAGE, INCLUDING A $3,500.00 AUTOMOBILE, ALL FOR

$9,500

THIS IS THE BIGGEST BARGAIN OFFERED HERE IN MANY A DAY.

TALK TO LEIDERSDORF

ARCADE BUILDING

OPEN EVENINGS. TEL. 262 RED. OPEN SUNDAYS

TALK TO LEIDERSDORF

L. D. Barrett and son, B. A. Barrett, of Laport, Ind., who have spent two previous seasons here, arrived Thursday afternoon and will spend the remainder of the season at the Ferndale in Kingston. Messrs. Barrett were at Tampa and St. Petersburg through the earlier part of the season. They have many friends here who will be pleased to learn of their return.

C. C. Smith and M. M. Perrett, business men of Marshall, Mich., are Daytona visitors for a few days, while making a tour of the state. They expect to leave Monday for Tampa and other points on the West Coast and will go from there to Havana, Cuba. Mr. Smith is a nephew of C. H. Smith of Marshall, who spends the winters in this city and is here as usual for the season.

*For Rent or Sale—Brown's furnished cottages, 113 So. Ridgewood.

Big Month End Sale

on all Cloaks, Suits, Dresses, Waists, Skirts and Afternoon and Evening Gowns

now going on at

THE

Princess Shop

124 S. Beach St., Cor. Magnolia
(Old Postoffice Building.)

THE WEATHER.

For Florida: Fair and colder in the northwest. Local rains in the peninsula tonight and Saturday. Fresh shifting winds veering to the west.

TEUTONS ON DEFENSIVE WEST OF WARSAW--BERLIN

BERLIN, FEB. 5.—A BLOCKADE OF THE FRENCH COAST WAS DECREED TODAY.

GERMAN OPERATIONS IN THE REGION OF BORJIMOW SINCE FEBRUARY 1ST RESULTED IN THE CAPTURE OF 6,000 RUSSIANS.

GERMANS REPULSED FRENCH ATTACKS AT THE WEST, AND RUSSIAN ASSAULTS IN EAST PRUSSIA AND WEST OF THE VISTULA RIVER. IT IS APPARENT, HOWEVER, THAT THE RUSSIANS HAVE BEGUN A STRONG OFFENSIVE BEFORE WARSAW, AND THE GERMANS ARE NOW ON THE DEFENSIVE THERE, IT IS OFFICIALLY STATED.

COTTON STEAMER BADLY CRIPPLED.

COPENHAGEN, Feb. 5.—The Ivanhoe, an American steamer carrying a cargo of cotton, was towed into Esbjerc, seriously damaged, after grounding on a bar outside of the harbor.

AFRICAN TROOPS MAKE GAINS FOR THE ALLIES

PARIS, FEB. 5.—BRILLIANT FIGHTING OF AFRICAN TROOPS IN THE FRENCH ARMY RESULTED IN DECIDED GAINS FOR THE ALLIES EAST OF ARRAS AND ALONG THE LILLE ROAD. AFTER THE EXPLOSION OF A MINE, THE TURCOS AND ZOUAVES ADVANCED AND OCCUPIED GERMAN TRENCHES WHICH THE MINE BLEW UP. ALL THE GERMANS IN THE TRENCHES WERE EITHER KILLED OR CAPTURED.

THE FRENCH SCORED ARTILLERY SUCCESSES AT SEVERAL POINTS. IN THE ARGONNES, THE FRENCH REGAINED SOME GROUND THAT HAD PREVIOUSLY BEEN LOST TO THE ENEMY, AND MADE SOME ADVANCES.

GERMAN AIRSHIPS ARE SHOWING GREAT ACTIVITY IN BELGIUM. AN AVIATOR DROPPED BOMBS AT VERDUN, BUT HE WAS SHOT DOWN BY MACHINE GUNS.

TURKS NOW IN CANAL ZONE.

CAIRO, Feb. 5.—The main Turkish army has reached the Suez canal, and a general battle is developing east of Cairo. British earthworks shelled Turkish earthworks east of the canal, compelling the Turks to retire.

PROPERTY SOLD THROUGH A DAILY NEWS ADVERTISEMENT

Dr. F. J. Walter has purchased, through M. Leidersdorf, the attractive coquina residence on South Palmetto avenue erected the past fall by C. A. Ballough. Full credit for the sale is given to the Daily News by Mr. Leidersdorf, Dr. Walter's attention being attracted to the property by an advertisement of the place, with a picture of the house, carried for several days past in the Daily News by Mr. Leidersdorf, one of Daytona's live real estate dealers, who is fully aware of the value of newspaper advertising. Dr. Walter will offer the house for rent for the season, but expects to occupy it later in company with his wife, removing to it in the late spring or summer from the rented house in which they are now located on Cypress street.

The great thing about Florida weather, no matter what its given state at any time, is that it does not lose anything by comparison with the best that exists elsewhere.